



address 15 Greyfriars, Oswestry, Shropshire, SY11 2DY
email helen@tunnelbound.com
mobile 07847 319478
web www.tunnelbound.com

With over four years experience of working on a wide range of projects from static brochure sites to large custom CMS-driven and e-commerce systems, I approach each task with the same attention to detail and high production values that extend from my initial planning and design work across to all development.

Great user experience is a major priority, and I thoroughly enjoy the challenges of creating simple, elegant interfaces for complex interactions and information structures.

I am highly organised, honest and dedicated; never afraid to experiment with new techniques and technologies; and can happily work as part of a team, but equally enjoy the freedom and responsibility of solo projects.

2007 - 2010 **Bedrock Digital**

Senior Web Designer/Developer

Operating in a fast-paced environment, I was responsible for a wide variety of in-house projects in addition to working on a steady stream of websites taken through the full development cycle from initial client briefings on to design, build, testing and launch. These sites ranged from static brochure sites to custom-built CMS and e-commerce solutions.

In-house projects included:

- ▶ A workflow management system designed to improve efficiency, communication and organisation during the development cycle.
- ▶ Speeding up turnaround of standard brochure sites through the creation of a centralised system to automate CMS setup and take care of other common tasks.
- ▶ Company identity, website, advertising materials and company literature.

2005 - 2006 **University of Derby**

Multimedia Developer

Working in the Interactive Media Unit, I was responsible for a number of internal websites. My job covered the entire production process from initial template designs to development of accessible, custom ASP-based content management systems to power the sites.

2003 - 2004 **Dynamic Multimedia**

Interactive Media Designer

As part of my degree, I spent a year on industrial placement as an Interactive Designer. My responsibilities included redesigning and maintaining the company website and establishing brand consistency for the company and their key products, including the design and print of product packaging and promotional imagery.

2001 - 2005 **University of Plymouth**

First Class BSc (Hons) MediaLab Arts

An innovative arts/science hybrid course teaching both the creative and technical skills required for the new media industry.

1998 - 2000 **North Shropshire College, Oswestry, Shrops.**

A Level Psychology, English and Media Studies

1993 - 1998 **Marches School & Technology College, Oswestry, Shrops.**

10 GCSEs Grades A* - B

Skills

Hand Coded (X)HTML & CSS
CSS 1 - 3

PHP & MySQL
Understanding of OOP

Javascript / jQuery

Dreamweaver
Photoshop
Indesign
Illustrator
Premiere
Flash
Expert level in design and animation, basic knowledge of ActionScript

Understanding of progressive enhancement, graceful degradation & multi-browser compatibility.

Thorough understanding of accessibility and web standards.

Knowledge of organic search engine optimisation techniques.

Interests

*Scuba Diving
Travel
Cycling
Cookery
Cinema*

References available upon request.